Blood drive notes

* Date: 12/3/14 Wednesday
* Time: 10:00 am-4:15 pm
  + 6 hours 15 minute blood drive
  + It takes 45 minutes- 1 hour to donate blood
* Goal: 50 people (18 bare minimum for blood drives)
  + AIM to get 100-150 sign ups
  + 100-150 is max we can do
* Make calls/emails
* We could get a tv, movies, nacho bar to have set up in the room?
  + This would help time go by fast for people
* To spread the word we can post on social media: Facebook, Twitter, Instagram
* Also tell groups and organizations on campus
* Have AS President Dom Pera to contact UCSD AND SDSU
* Baked goods and hot chocolate outside as an incentive to come in.
* Make it LOUD 🡪 arrows, big poster
* We WANT sign ups!!
  + Everyone can sign up online
* Use iPad to get contact info, picture, send reminder email/call
* Use words like "we really need your support"
* Maybe ask SBA Program to set this as a passport program for business school
* Restaurants give 10% off?
* Fundraiser and get shirts that say USD BLOOD DRIVE as incentive